



iMars Vision Labs

Creative Solutions. Digital Brilliance.

We Manage Your **Digital Presence** While You Grow.

India's Most Creative Digital Marketing Agency | Since 2015

150+

Happy Clients

200+

Projects Done

10+

Years Experience

200%

Avg ROI

WHO WE ARE

India's Growth-Focused Digital Agency

At iMars Vision Labs, we don't just run campaigns — we craft digital experiences that spark conversations, build trust, and drive measurable growth.

Since 2015, our team has partnered with businesses across industries to elevate their online presence through creative storytelling, data-driven marketing, and cutting-edge technology.

Whether it's social-first creatives, CRM automation, lead-generation funnels, PR & campaigns, or reputation management — we deliver solutions that turn your digital presence into a powerful revenue engine.



150+

Happy Clients



200+

Projects Done



10+

Years Experience



200%

Average ROI

WHAT WE DO

End-to-End Digital Marketing Services

Comprehensive solutions designed for visibility, engagement, and conversion.



SEO

Technical audits, keyword research, on-page optimization & link building



Social Media

Strategy-led content, reels, influencer collabs & paid campaigns



Lead Generation

High-converting funnels, landing pages & paid ad acquisition



CRM Solutions

Custom CRMs, sales pipelines, WhatsApp & email integrations



PR & Campaigns

Media relations, brand storytelling & campaign orchestration



360° Marketing

Complete digital ecosystem — SEO, paid, CRO & content engines

SERVICE DEEP DIVE

Search Engine Optimization

Dominate search rankings with data-driven SEO strategies. We combine technical expertise, creative content, and proven link-building to deliver sustainable organic growth.

- ✓ Technical SEO audits & site architecture
- ✓ Keyword research & search intent mapping
- ✓ On-page optimization & Core Web Vitals
- ✓ White-hat link building & digital PR
- ✓ Local SEO for Google Business Profile
- ✓ Content strategy aligned with E-E-A-T

10M+

Organic visits driven for clients since 2015

200+

Businesses achieved first-page Google rankings

Best for: Businesses seeking long-term organic growth and qualified inbound traffic.

Social Media & Lead Generation

Social Media Management

- ✓ Platform-specific content strategies
- ✓ Reels & short-form video production
- ✓ Influencer collaboration management
- ✓ Community management & social listening
- ✓ Paid social on Meta, LinkedIn, YouTube
- ✓ Monthly analytics & growth insights

Lead Generation

- ✓ High-converting landing pages & A/B tests
- ✓ Google Ads (Search, Display, PMax)
- ✓ Facebook & Instagram lead ad campaigns
- ✓ LinkedIn Ads for B2B & ABM
- ✓ Cold email outreach & nurture sequences
- ✓ Lead scoring & CRM integration

500K+ qualified leads generated for clients across B2B and B2C sectors

CRM, PR & More



CRM Solutions

- ✓ HubSpot, Zoho & Salesforce
- ✓ Custom CRM development
- ✓ Sales pipeline automation
- ✓ WhatsApp & email integration



PR & Campaigns

- ✓ Media relations & press releases
- ✓ Brand storytelling & positioning
- ✓ Product launch campaigns
- ✓ Crisis communication planning



Email Marketing

- ✓ Lifecycle email journeys
- ✓ Newsletter design & copy
- ✓ Advanced segmentation
- ✓ Marketing automation workflows



WhatsApp & SMS

- ✓ WhatsApp Business API setup
- ✓ Conversational commerce flows
- ✓ DLT-compliant bulk SMS
- ✓ IVR & voice campaigns

PRICING

SEO Packages

Basic SEO

₹25,000/month

Perfect for local businesses

- ✓ Up to 10 Keywords
- ✓ On-Page SEO (5 pages)
- ✓ Google Business Profile
- ✓ Technical SEO Audit
- ✓ 4 Blog Articles/month
- ✓ 10 Quality Backlinks
- ✓ Monthly Report

MOST POPULAR

Silver SEO

₹45,000/month

For growing businesses

- ✓ Up to 25 Keywords
- ✓ On-Page SEO (15 pages)
- ✓ Advanced Technical SEO
- ✓ 8 Blog Articles/month
- ✓ 25 Quality Backlinks
- ✓ Competitor Analysis
- ✓ Dedicated Account Manager

Gold SEO

₹80,000/month

For aggressive growth

- ✓ Up to 50 Keywords
- ✓ Unlimited On-Page SEO
- ✓ Complete Technical Overhaul
- ✓ 16 Blog Articles (1000+ words)
- ✓ 50 Premium Backlinks
- ✓ Multi-location Local SEO
- ✓ Weekly Strategy Calls

PRICING

Social Media Packages

Basic SMM

₹20,000/month

2 platforms, consistent presence

- ✓ 2 Social Media Platforms
- ✓ 12 Posts/month (3/week)
- ✓ 4 Reels/Short Videos
- ✓ Content Calendar & Strategy
- ✓ Community Management
- ✓ Monthly Analytics Report

MOST POPULAR

Silver SMM

₹40,000/month

4 platforms, engaging content

- ✓ 4 Social Media Platforms
- ✓ 24 Posts/month (6/week)
- ✓ 8 Reels/Short Videos
- ✓ Influencer Collab (1/month)
- ✓ Paid Ad Mgmt (₹10K budget)
- ✓ Dedicated Social Media Manager

Gold SMM

₹70,000/month

Full-scale social domination

- ✓ 6 Social Media Platforms
- ✓ 36 Posts/month (Daily)
- ✓ 12 Reels/Short Videos
- ✓ Influencer Campaigns (3/month)
- ✓ Paid Ad Mgmt (₹30K budget)
- ✓ Crisis Management Support

PPC & Lead Gen Packages

Starter PPC

₹18,000/month

+ ₹25,000 ad budget

- ✓ Google Ads (1 Campaign)
- ✓ Up to 50 Keywords
- ✓ Landing Page Design (1)
- ✓ A/B Testing (Basic)
- ✓ Conversion Tracking Setup
- ✓ Lead Form Integration

MOST POPULAR

Growth PPC

₹35,000/month

+ ₹50,000 ad budget

- ✓ Google + Facebook Ads
- ✓ Up to 150 Keywords, 3 Campaigns
- ✓ 3 Landing Pages
- ✓ Advanced A/B Testing
- ✓ Retargeting Campaigns
- ✓ CRM Integration

Enterprise PPC

₹60,000/month

+ ₹1,00,000+ ad budget

- ✓ Google + Meta + LinkedIn Ads
- ✓ Unlimited Keywords & Campaigns
- ✓ 10 Landing Pages
- ✓ Multi-channel Retargeting
- ✓ Lead Scoring & Nurturing
- ✓ WhatsApp Lead Integration

PRICING

360° Marketing & CRM Packages

360° Starter

₹80,000/mo

SEO (Silver) + Social (Basic) + Google Ads + Content + Email Setup

360° Growth

₹1,50,000/mo

SEO (Gold) + Social (Silver) + PPC + Content + Email + WhatsApp + CRM

360° Enterprise: ₹3,00,000+/month — All services at maximum level + PR + Influencer + Custom CRM + Dedicated team of 5+

CRM Solutions

CRM Setup

₹50,000 one-time

HubSpot/Zoho implementation, data migration, training

CRM Pro

₹1,20,000 one-time

Advanced config, custom workflows, WhatsApp integration

Custom CRM

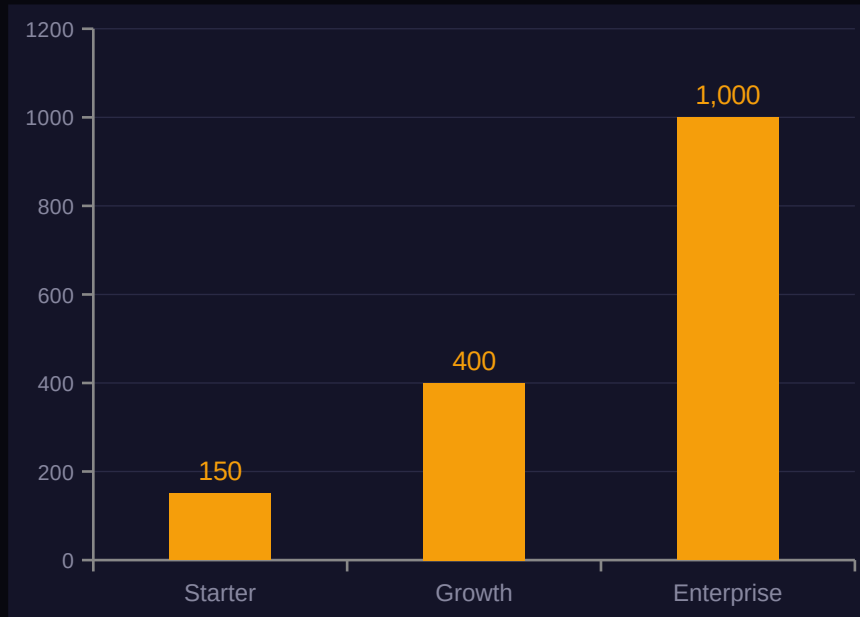
₹3,00,000+ one-time

Fully custom development, unlimited integrations, mobile app

PACKAGES

Lead Generation Solutions

Multi-channel lead generation combining compelling landing pages, precision-targeted ads, and intelligent nurturing sequences.



₹45-120 Avg Cost Per Lead

8-15% Conversion Rate

200%+ Client ROI

85/100 Lead Quality Score

Popular Add-On Services

Website Development

₹40,000 -
₹2,00,000

Custom responsive websites, e-commerce stores, landing pages & web apps

Video Production

₹8,000 -
₹50,000/video

Corporate videos, product demos, testimonials, reels & promotional content

Logo & Branding

₹15,000 -
₹75,000

Logo design, brand guidelines, business cards, letterheads & brand identity

PR & Media Outreach

₹25,000 -
₹1,00,000

Press releases, media relations, influencer partnerships & brand positioning

Reputation Management

₹15,000 -
₹40,000/mo

Review monitoring, sentiment analysis, review generation & crisis response
Build Your Custom Package — Starting from ₹12,000/month.

Content Marketing

₹15,000 -
₹55,000/mo

Blog articles, whitepapers, infographics, video scripts & PR press releases
— Mix & match services. Scale up or down. Month-to-month flexibility.

How We Deliver Results

A proven 4-step framework that turns strategy into measurable outcomes.

01



Discovery

We deep-dive into your business, audience, competitors, and goals to build a solid foundation.

02



Strategy

Data-backed plans covering channels, content, budgets, and KPIs tailored to your objectives.

03



Execution

Our specialist teams launch campaigns, create content, build funnels, and deploy technology.

04



Optimize

Continuous testing, reporting, and iteration to maximize ROI and scale what works.

Projects & Case Studies



Real Estate Lead Engine

Performance + CRM

Generated 3x qualified leads in 60 days through targeted funnels, ad campaigns, and CRM automation.



Election Outreach Suite

Community Mobilisation

Digital + field campaign increasing voter awareness through WhatsApp, SMS, and social media.



E-commerce Growth Loop

Retention & CRO

Email + WhatsApp automation that significantly lifted repeat purchase rates and customer lifetime value.



Healthcare Brand Launch

SEO + Reputation

Complete digital launch with local SEO, Google My Business, and patient review generation.

What Our Clients Say

“



"iMars Vision Labs transformed our brand presence completely. We saw a 3x increase in qualified leads within the first two months."

MS

Manish Sharma

Director, Sharma Developers

“



"Their lead-gen and CRM integration helped us scale while keeping quality intact. The automation workflows saved us 20+ hours per week."

PP

Priya Patel

Founder, CraftCart E-Commerce

“



"Outstanding creative support and digital brilliance. Our social media engagement increased by 400% in just 3 months."

RV

Rakesh Verma

Brand Director, Vertex Studios

Why Businesses Choose Us



Data-Driven Strategy

Every decision backed by analytics, A/B testing, and performance metrics that prove ROI.



Fast Execution

Agile workflows and dedicated teams ensure your campaigns launch quickly and iterate faster.



Full-Stack Service

From creative to code, SEO to SMS — everything under one roof means no coordination gaps.



Proven Results

150+ clients, 10+ years, and an average 200% ROI speak for our commitment to outcomes.

COMPARE

Why We Stand Out

Feature	iMars Vision Labs	Typical Agency	Freelancers
Full-Stack Marketing	Complete	Partial	Limited
Custom CRM Development	In-house Team	Outsource	N/A
WhatsApp Marketing	Official API	Rare	N/A
Starting Price	₹20,000/mo	₹40,000+/mo	₹10,000/mo
Contract Lock-in	Month-to-Month	6-12 Months	Per Project
Free Marketing Tools	6 Tools Included	None	None
Reporting	Weekly + Monthly	Monthly	Ad-hoc
Years in Business	10+ (Since 2015)	3-5 Years	Variable
Client Retention	85%+ Stay 2+ Yrs	50-60%	Low
Performance Guarantee	ROI-focused	Vague	None

Industries & Tools We Use

Industries We Serve

- ✓ Real Estate & Property
- ✓ Healthcare & Hospitals
- ✓ E-commerce & D2C Brands
- ✓ Education & EdTech
- ✓ Food & Hospitality
- ✓ Manufacturing & Industrial
- ✓ Financial Services & FinTech
- ✓ Political Campaigns

Tools & Platforms

SEO & Analytics

SEMrush, Ahrefs, Google Analytics, Search Console

Ads & PPC

Google Ads, Meta Ads, LinkedIn Campaign Manager

CRM & Automation

HubSpot, Zoho CRM, Salesforce, WhatsApp API

Content & Design

WordPress, Shopify, Figma, Canva Pro

Email & SMS

Mailchimp, SendGrid, DLT-compliant SMS gateways



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Creative Solutions. Digital Brilliance.

Let's Build Something Great Together

Share your goals — we'll reply with a custom plan within 24 hours.



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